

America's challenge to the great European road cars



Come on now. An American-bred Mustaing challenging Europe's great road cars? What's going on here? This. The Mustaing people don't believe that European-style Grand Touring has to come with a ten-to twenty-grand price. They gave the all-new Mustaings European flair, American-style. So you don't have

Mustang '11 has a nive size and stance for better handling. Three rooflines, including a new flatback that's a wow-handling. Standard with a way with a superior stance of the standard standard

Mustang excitement is meant to be personal, versatile and affordable. For whomever you are. And whatever your driving style is. Come to think of it, that's been the Mustang challenge from the very hapinging.



Mustang Mach 1... Fantastico!



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New Mach 1 Sports Interior Option includes: High Back bucket seats with keilted vinyl inserts and accent stripes; dichare 2-applie accent stripes; dichare 2-applie insert; electric clock (panel mounted); bright pedal pads; molded door trim panels with integral pull handles and armests; integral pull handles and armests integral pull handles and armestar pressure, water temperature and ammeter gauges; roar seat ash tray, defuxe black and woodtone instrument panel appliques.



Better Idea Mach 1 Options include: tachometer & trip odometer, power side windows, SelectAire Conditioner, AM/FM Stereo Radio, power front disc brakes, Rim-Blow Deluxe 3-Spoke Steering Wheel, SelectShift Cruise-O-Madic trans-





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Mustang Grandé... Elegante!





Grandé life? Pamper yourself with better visibility options like intermittent windsheld wipers and a Rear Window Electric Detrost. conditioning, Option the might of power front disc brakes, the ease of power stering. Let SelectSilit Cruise-O-Matic shift for you or go manad, as you prefer. Set it all to make with AM/FM Stereo fladio book. The Grandé Interior? Just as better the properties of the power than the power stering to the power of the power than the power of power than the power power than the power power

Mustang Grandé... sparkles like Champagne!



And you will be.) The recent in your memory will be the property of the proper



New thin-shell High Back buckt sets give you sporty belogance you'd take for granted in great road care costing. In great road care costing, less thousands of dollars more. New thousands of dollars more cost in the cost of the cost of



Mustang SportsRoof... Wundercar!







Mustang Hardtop & Convertible... best of show, Guv'nor!









Mustano options... make a great **American** road car even greater!

Put yourself into a '71 Mustang. Then put your mark on it with this challenging selection of better idea options. Personalize your great American road car with your kind of luxury, convenience, performance, and styling.



w, potent 429 CJ-R V-8 with Dual Ram Induc-Optional Engines range all the way up to the tion. See back cover for engine specification



Vinyl Roof covering in luxurious full-roof design for your kind of Hardtop styling. Available in black, white, blue, green, or brown. Standard on Grandé.



Dual Ram Induction package for 351 V-8's. (Standard on 429 CJ-R V-8, Boss 351.) Dual functional NASA Type Hood Scoops ram outside air directly into the carburetor. Includes two-tone black or argent painted hood, engine CID/Ram-Air decals, twist-type hood locks.







Sports Wheel Covers



Wheel Trim Rings/Hub Caps



Full Wheel Covers—subtly styled for luxury wheel dress-up. Standard on Grandé. Sports Wheel Covers—for zoomy sports flair whether standing still or moving out. Wheel Trim Rings/Hub Caps—smoothly surfaced for the no-nonsense look of performance. Magnum 500 Chrome Wheels—the ultimate in "Mag"-type wheels.



Rim-Blow Deluxe 3-Spoke Steering Wheel lets you use horn without moving hands from woodloned wheel rim. Power Steering takes the elbow grease out of parking, Includes new Vair-Ratio steering on Mach 1, Boss 351 and models with optional competition suspension. Instrumentation Group gives positive information on what your V-8 is doing. Standard on Boss 351 and with optional Mach 1 Sports Interior Group. Includes tachometer, trip odometer, and oil/ammeter/ temperature triple instrument pod. Power Windows let you raise or lower side windows with a finger's touch.



4-Speed Manual Transmission with T-Handle Hurst Shifter® and linkage for fully synchronized shifting sport. Standard on Boss 351.

Control buttons are conveniently mounted in driver's door. Power Front Disc Brakes require less pedal effort, have superior resistance to fade and effects of water. Floor Console has integral electric clock and center arm rest with hinged stowage compartment. SelectShift Cruise-O-Matic Transmission lets you enjoy shifting manually or automatically. AM/FM Stereo Radio has two front speakers for faithful stereo effect. Also available: AM Radio or AM Radio with Stereo Tape Deck. SelectAire Conditioner warms, cools, ventilates, defrosts. Optional tinted glass recommended.



Rear Window Electric Defrost for hardtop and fast-back models. Thin conductive strips in backlite warm to help improve rearward visibility.



Sport Deck Rear Seat lets you carry bulky or long items in SportsRoof, Mach 1 and Boss 351, Folds flat and permits interior access to trunk. Includes space-saver spare tire.



Protection Group guards finish against bumps and scrapes in parking situations. Includes bodyside molding with color-keyed vinyl insert and front bumper guards with rubber inserts.

Convenience Group includes automatic seat back release, parking brakes reminder light, glove box lock, headlamp reminder buzzer, courtesy lights under instrument panel (standard on convertible), plus trunk, map, glove box and underhood lights.

Drag Pack for 429 CID V-8's. Includes: standard Mach 1 NASA Type hood; long duration, high lift cam with mechanical lifters; cap screw connecting rods; modified crankshaft, flywheel (manual transmission), and vibration damper; locking dif-ferential with 3.91:1 Traction-Lok or 4.11:1 Detroit Locker no-spin ratio.

Other Options: heavy-duty battery • extra cooling Other Options: heavy-duty battery * extra cooling package * competition suspension * front and rear bumper guards * Traction-Lok Differential * tinied glass * intermittent wipers * deluxe seat belts and reminder light * Rear Deck Spoiler (SportsRoof) * Till Steering Wheel * dual racing mirrors (left side remote control) * Decor Group (pages 12-13) * Mach 1 Sports Interior (pages 4-5).

Standard Features



Steel Guard Rail-standard on all 1971 Mustangs. Steel box-section door beams help absorb side impact forces.

Hardtop and all 1971 Mustangs share these basic features as standard: Power Team—250-cu. in. Big Six (except Mach 1, Boss 351) with fully synchronized 3-speed manual transmission (4-speed with Boss 351) • concealed windshield wipers and cowl air inlets • DirectAire Ventilation • floor-mounted shift lever • recessed exterior door handles • Mini-Console with ash tray • bull-type interior door handles hash tray • bull-type interior door handles exterior door handles • Mini-Console with ash tray • pull-type interior door handles • armrests • color-keyed loop-pile carpet-ing • courtesy lights • cigarette lighter • reversible keys • keyless locking • heater/defroster • all-vinyl interior curved side glass • High Back bucket seats • locking steering column • Twice-a-Year Maintenance • glove box • color-keyed headlining • printed circuit instrument cluster • aluminized and stainless steel multifer components • E78-14 belted bias-ply BSW tires • lower back panel applique with bright molding (Hardtop, Convertible). Plus all FORD LIFEGUARD DESIGN SAFETY FEATURES.

DESIGN SAFETY FEATURES.

Mustang Grandé — In addition to basic features: Luxury cloth and vinyl seat trim

• model door trim panels with integral handles, armests and courtesy lights

• deluxe 2-spoke steering wheel • black instrument panel appliques • electric clock

• bright floor pedal trim • dual color-keyed racing mirrors with remote-control

LH mirror • dual bodyside paint stripe

• vinyl root covering • interior trim fabrics in five colors • wheel covers

• rocker panel molding • wheel lip molding • bright belt weatherstrip retainer.

302 CID 2V V-8) • E70-14 wide oval WSW tires • color-keyed spoiler bumper • honeycomb texture grille • competition suspension • dual color-keyed racing minrors with remote-control LH mirror • dual exhausts • honeycomb back panel applique • pop-open gas cap • wheel trimings/hub caps • sport lamps in grille • Mach 1 fender decals • black or argent lower body, front and rear valance panels • rear tape stripe with Mach 1 decal.

handles, armrests and courtesy lights
deluxe 2-spoke steering wheel black
instrument panel appliques • electric clock
bright floor pedal trim • dual colorkeyed racing mirrors with remote-control
LH mirror • dual bodyside paint stripe
• vinyl roof covering • interior trim fabrics in five colors • wheel covers
• rocker panel molding • wheel lip molding • bright belt weatherstrip retainer.

Convertible—In addition to basic features:
5-ply power-operated vinyl top • glass
backlite • color-keyed boot • easy-action
top fastening latches • full-width rear seat
• courtesy lights under instrument panel
• bright upper back panel molding.

SportsRoof: In addition to basic features:
tinted glass backlite • rear tape stripe.

Mustang Boss 351: In addition to Associated tripe to Lours (Park 1970)

NASA Type Hood Scoops (With

"Tors • black or argent lower back
panel and lower bodyside, front and rear
valance panels • F60-15 belted BSW
tires w/raised white letters • hub cap/
tirng • space saver space • bodyside
tape stripes • Boss 351 tape identificatoon front fenders and deck lid • dual
exhausts • competition suspension infeatures: Power Team: 302-cu. in. 2V V-8
and fully synchronized 3-speed manual
transmission • choice of hood with or
without NASA Type Hood Scoops (with

Safety Features

All '71 Mustangs have these standard FORD LIFEGUARD DESIGN SAFETY FEATURES:





A Uni-Lock Harness—easier-to-use, three point lap/shoulder belt restraint system for front outboard occupants (except con-

vertibles). One buckle attaches shoulder belt to lap belts. A better idea for safety.

B. Front and Rear Lap Belts for All Seat-ing Positions—with automatic lap belt re-traction and adjustment for front outboard occupants of all Mustangs. Retractors en-courage lap belt and shoulder harness use by automatically adjusting lap belts and retracting when not in use.

C. Energy-Absorbing Steering Column and Wheel-provides controlled, collaps-ing action of steering column to absorb sudden impact energy. Steering wheel has high-energy absorbing rim, spokes and bub.

D. Safety-Designed Interior Door Handles

— pull-type for easy, fast opening action.
Positioned flush with armrest.

E. Locking Steering Column — anti-theft device automatically locks transmission, ignition and steering mechanism as you remove key. Warning buzzer sounds if door is opened with key left in.

F. Side Marker Lights — help alert other drivers to your car's presence.

PLUS: Dual hydraulic brake system with pressure loss warning light • Padded energy-absorbing instrument panel • Glare-duced instrument panel padding, wind-shield wiper arms, steering wheel hub, rearview mirror/mirror mounting armrests and safety-designed door handles • Dual master cylinder brake system

Turn indicators with lane-changing signal feature Inside yield away rearview mirror Padded sun visors Two-speed windshield wipers High strength laminate safety glass windshield Double-yoke safety door latches and safety hinges Emergency flasher Backup lights Energy-absorbing front seat backs tops with padding Self-locking front seat backs Safety-designed coat hooks (except convertible) Safety-designed radio control knobs and push buttons Outside rearview mirror, driver's side Safety imwheels and load-rated tires Corrosion-resistant brake lines Uniform transmission shift quadrant Parking lamps coupled with headlamps Non-reversing dometer Safety-designed front end structure High Back seats Safety glove box latch.

Take full advantage of the built-in protection your Mustang can provide. Obey traffic laws, and exercise good judgment at all times.



Mustang Specifications

Color and Trim: 16 Super Diamond Lustre Enamel exterior finishes (11 on Mach 1, Boss 351); 6 standard vinyl interior colors (5 in convertible); 6 knitted vinyl colors in Mach 1 Sports Interior Option and Convertible; 5 cloth/vinyl trims in Grande; 2 knitted vinyl and 4 cloth/vinyl trims in Decor Group.

Engines*:

Engines*:
250 CID 1V Six-145 hp; 3.88" bore x 3.91" stroke;
9.0 to 1 comp. ratio; 7 main bearings; regular fuel.
302 CID 2V 48-210 hp; 4.00" bore x 3.00" stroke;
9.0 to 1 comp. ratio; regular fuel.
351 CID 2V V-8-240 hp; 4.00" bore x 3.50" stroke;
9.0 to 1 comp. ratio; regular fuel.

9.0 to 1 comp. ratio; regular tuel.

351 CID 4V 8-285 hp; 4,00" bore x 3.50" stroke;
10.7 to 1 comp. ratio; premium tuel.

351 CID 4V H.O. (Dual Ram Induction) V-8-330
hp; 4.00" bore x 3.00" stroke; 11.7 to 1 comp.
ratio; premium tuel.

429 CID 4V GU Y-8*-370 hp; 4.13" bore x 3.98"
stroke; 11.3 to 1 comp. ratio; premium fuel.

429 CID 4V CJ-R (Dual Ram Induction) V-8**— 370 hp; 4.13" bore x 3.98" stroke; 11.3 to 1 comp. ratio; premium fuel.

*Hp ratings are gross hp derived from dynamometer. **375 hp with Drag Pack option. Details page 15.

ENGINES	TRANSMISSIONS			
	3-speed Floor- Mounted Manual	Select- Shift	4-speed Manual Wide- Ratio	4-speed Manual Close- Ratio
250 Six				
(145 hp)	X	X		
302 V-8				
(210 hp)	X	X		
351 V-8				
(240 hp)	X	X		
351 V-8				
(285 hp)		X	X	
351 H.O.				
(330 hp)			×	
429 CJ V-8				
(370 hp)		X		X
429 CJ-R				
(370 hp)		X		X

Engine Features: 6000-mile (or 6-month) maintenance schedule with full-flow disposable type oil filter; dry element air cleaner; auto, choke; self-adjusting valves with hydraulic lifters (mechanical lifters on Boss 351 and with Drag Pack Option); 12-voil electrical system; 38-amp, alternator with 250 Six, 42-amp, with 302 & 351 V.8-s, 55-amp-hr battery with 250 Six and 302 & 351 2V.8-s, 55-amp-hr with 351 44 V-8, 80 amp-hr with Boss 351 V-8 v.8-s, 55 amp-hr with 351 kg. 429 V-8's.

MODEL	STANDARD ENGINES	OPTIONAL V-8's
Hardtop, SportsRoof,	2000 CONTRACTOR	versus discoverances
Grandé, Convertible	250 1V Six	302 2V (210 hp)
	(145 hp)	351 2V (240 hp)
		351 4V (285 hp)
		429 4V CJ (370 hp**
		429 4V CJ-R
		(370 hp**)
Mach 1	302 2V V-8	351 2V (240 hp)
	(210 hp)	351 4V (285 hp)
		429 4V CJ (370 hp**
		429 4V CJ-R
		(370 hp**)
Boss 351	351 H.O. 4V	No optional engines
	V-8 (330 hp)	available

Rear Axle: semi-floating hypoid type; permanently lubricated rear wheel bearings.

Front Suspension: angle-poised ball-joint type with coil springs; strut-stabilized lower arms; link-type stabilizer.

Rear Suspension: asymmetrical variable-rate design longitudinal 4-leaf springs, Diagonally mounted shocks.

Steering: recirculating ball-type, permanently lubricated. 27.7 to 1 overall ratio (22.1 to 1 power). Turning diameter 39.8 ft.

Brakes: dual hydraulic system with dual master cylinder. Self-adjusting, self-energizing design. Lining areas: 154.0 sq. in. (250 Six, 302 V-8): 173.3 sq. in. (351, 429); Boss 351, 231.0 sq. in. swept area.

Dimensions and Capacities: Length 189.5"; Width 74.1"; Height 50.8" (SportsRoof—50.1", Convertible—50.5"); Wheelbase 109"; Track—rear 61.0", front 61.5"; Trunk 9.5 cu. ft. (Hardtop), 8.3 cu. ft. (SportsRoof), 8.1 cu. ft. (Convertible). Fuel—20 gallons.

Weight: Hardtop-3087 lb.; SportsRoof-3057 lb.; Convertible 3209 lb.

NOTE: Your new 1971 Mustang comes equipped with factory engineered and approved parts such as the dependable Autolite Sta-Ful battery, Autolite Power-Tip spark plugs, Autolite shock absorbers, and an Autolite 6000-mile oil filter, Be sure to specify genuine Autolite parts whenever replacement is necessary.

While the information shown herein was correct when approved for printing, Ford Division reserves the right to discontinue or change at any time, specifications or designs without incurring any obligation. Some features shown or described are optional at extra cost.



